

**FOR IMMEDIATE RELEASE**  
**August 25, 2011**

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**NORTH CAROLINA COUNCIL ON ECONOMIC EDUCATION NAMES  
TOPICS EDUCATION'S NOFSINGER AS CHAIRMAN OF THE BOARD**  
*Topics Education Co-Founder Bruce Nofsinger entering seventh year on board*

RALEIGH, NC – The North Carolina Council on Economic Education (NCCEE) has just named Bruce Nofsinger Chairman of the Board of Directors. Having served most recently as Chair-Elect and Vice Chair of the NCCEE Board, Nofsinger takes over the chairmanship after Dr. Matt Martin of the Federal Reserve Bank and Brian Diepold of Pitney Bowes each served as Chair in interim roles.

As co-founder of Charlotte, NC-based strategic communications firm Topics Education and leader of the firm's financial education practice, Nofsinger has a rich background in economic education. This experience, coupled with his passion for ensuring all kids get a good financial education foundation, has led Nofsinger to serve on the NCCEE board for the past six years.

"I am honored and proud to continue serving NCCEE as chair," said Nofsinger. "We have a lot of opportunities in front of us, and I am really looking forward to continuing our upward trajectory."

NCCEE, in its 41<sup>st</sup> year of existence, has been a constant and leading voice in the state for economic education, working with both business and education leaders to give K-12 classrooms a better opportunity to educate students on economics and personal finance. The organization's board is currently made up of 42 leaders from businesses and education entities across the state of North Carolina.

Sandy Wheat, executive director of the NCCEE said, "Mr. Nofsinger's serving as chair will help to lead the NCCEE to the next level. He has extensive non-profit experience. This, coupled with his passion for the Council's mission, will make him a tremendous asset to the organization."

***About NCCEE***

The North Carolina Council on Economic Education was founded in 1970. NCCEE is a 501 (c) (3) non-profit organization working with K-12 teachers statewide to give our students a better understanding of economics and to prepare them for personal financial decision-making. With support from private businesses and foundations, and through partnerships with state agencies, the NCCEE is a tremendous example of an effective public-private partnership. More information on is available at [www.nccee.org](http://www.nccee.org).

***About Topics Education***

Topics Education is a strategic communications firm based in Charlotte, NC, specializing in programs found at the center of consumer education, workforce development, and philanthropic initiatives. Since 1995, we have helped our corporate, nonprofit, and

government clients create programs that engage and educate their various stakeholders in schools, homes, workplaces, and communities. Financial Education is a core competency of the firm. To learn more about our financial education practice, please visit [www.topicsfinancial.com](http://www.topicsfinancial.com). To learn more about the company in general, please visit [www.topicseducation.com](http://www.topicseducation.com).

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