



## What is it?

The Stock Market Game is a comprehensive, engaging, real world program that advances student academic achievement in the core disciplines and enhances understanding of investment concepts among learners of all ages. The Stock Market Game program uses core subjects to teach math, business, financial and economic concepts, while practicing 21<sup>st</sup> Century life skills and test taking strategies.

## Why Use it?

- Proven tool for improving Economic and Financial Understanding
  - NAEP Results-Students who played the stock market game out performed the national average overall and in every category measured: The *American Economic Review* (May 2008) reported the most recent results of NAEP research: “Stock market game participation is noted as **‘the only activity that shows a positive and significant relationship with test scores...Presumably this activity reinforced economic ideas learned in general economic courses.’** (p544).
  - Endorsed by the NC Department of Public Instruction as indicated by the grant awarded to the NCCEE in the spring 2009 semester supporting Civics and Economics teachers with the SMG program, improve C&E Test Scores!
  - 2008 Jump\$tart Survey results indicated students who participated in the SMG program at some point during 4-12 grade consistently scored significantly higher on tests of financial literacy than their peers who had not participated in the SMG program.
- Proven tool for improving comprehension of mathematic Concepts
- Proven tool for increasing teacher understanding of investment concepts
- Proven tool for increasing comprehension of business concepts

- Proven tool for motivating students to learn

For more information contact Naomi Richardson, [nrichardson@nccee.org](mailto:nrichardson@nccee.org) or call toll free 866.606.2233. Find out how to participate at no cost!