



For Immediate Release

February 13, 2015

Grades 4-12 Students, Teachers and Legislators Cooperate in the statewide Stock Market Game's™ Capitol Challenge

The North Carolina Council on Economic Education (NCCEE) announces the launch of its fourth annual “North Carolina Capitol Challenge” of the Stock Market Game™. Student teams throughout the state have been paired with General Assembly members to compete with their peers for portfolio growth in the NC Capitol Challenge of the Stock Market Game™.

The Stock Market Game™ (SMG) effectively utilizes technology to teach personal finance, economics, business and math concepts. The NC Capitol Challenge gives our state’s legislators an opportunity to engage in student learning while serving as role models. In 2014, 68 General Assembly Members and the Honorable Janet Cowell, Treasurer, State of North Carolina, championed teams consisting of 3,330 students.

The NC Capitol Challenge is was made possible by support from TIAA-CREF and Ally.

About the North Carolina Council on Economic Education

The North Carolina Council on Economic Education was established in 1970. NCCEE is a 501 (c) (3) non-profit organization working with K-12 teachers statewide to give our students a better understanding of economics and to prepare them for personal financial decision-making. With support from private businesses and foundations, the Department of Public Instruction, and the University of North Carolina system, NCCEE has been a tremendous example of an effective public-private partnership. More information on the NCCEE is available at www.nccee.org.

For more information please contact:

Sandy Wheat
North Carolina Council on Economic Education
3825 Barrett Dr., Suite 103
Raleigh, NC 27609
866-606-2233

###