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Campbell University’s Colleges of Business and Education Host Professional Development Session for NC in Partnership with NCCEE

Buies Creek – March 16, 2015 – Campbell Business co-hosts professional development session for high school teachers

BUIES CREEK, N.C. – Campbell Business and the Campbell University School of Education partnered with the North Carolina Council on Economic Education (NCCEE) to co-host a professional development session for high school teachers on March 6. Twenty-five high school teachers, responsible for instructing more than 4,000 students annually, attended from all over North Carolina. Teachers were provided with print and technology based resources that provide interactive activities for teaching personal finance within the context of the economic way of thinking.

“Campbell Business is excited to partner with Campbell’s School of Education and NCCEE to deliver timely and relevant subject matter in economics and personal finance to our North Carolina teachers,” said Campbell Business Dean Keith Faulkner. “The collaborative approach between the business and education schools with an outside partner like NCCEE is key to raising the value of the economic and financial education North Carolina students receive. We are thankful to have played a role in increasing the effectiveness of educators from across the state.”

In recent surveys, teachers across the United States, and specifically in North Carolina, expressed a need for professional development, including content and pedagogy, for teaching personal finance and economics.

“We believe that financial literacy involves an understanding of the underlying problem of scarcity, which causes us to make choices. The choices we make should be based on an evaluation of opportunity cost and an understanding of the consequences of those choices,” said NCCEE Executive Director Sandy Wheat. “Providing meaningful, relevant and engaging lessons is the key to successful engagement of students.”

“The School of Education is pleased to partner with the School of Business and the NCCEE to provide ‘teaching the teachers’ workshops focused on economics and financial literacy for K-12 students,” said Campbell University School of Education Dean Dr. Karen Nery. “With the current emphasis on economics and financial literacy in K-12 schools it is imperative that we provide high quality professional development in these areas. Working with NCCEE allows us to reach out to teachers across the state to provide quality instruction at no cost to the teacher or school system.”

“I was happy to observe how seemingly complex economics and personal finance concepts can be taught using a multitude of print and online resources already available to K-12 teachers from NCCEE and their partners,” said Campbell Business Associate Dean for External Relations and Business Professor Dr. Shahriar Mostashari.

Participating teachers were a mix of Social Studies and CTE teachers who all teach economics and personal finance as part of their respective courses. Teachers learned new concepts and tools in an effort to help them better teach current students.

An evaluation of the session material by the program participants produced the following results:

- 96% of teachers said they are more likely to teach personal finance
- 96% of teachers said they felt better prepared to teach economics and personal finance
- 100% of teachers said they had a better understanding of economics and personal finance
- 100% of those who were asked said they will use the resources provided to them
- 100% said the workshop was helpful for them
- 72% of teachers serve in low income schools



Dean Nery welcomes teachers to Campbell



Dean Faulkner and Dr. Mostashari greet teachers



Teachers exploring web-based resources



“World on a String” illustrating globalization and interdependence

About the North Carolina Council on Economic Education (NCCEE):

The North Carolina Council on Economic Education was founded in 1970. NCCEE is a 501 (c) (3) non-profit organization working with K-12 teachers statewide to give our students a better understanding of economics and to prepare them for personal financial decision-making. With support from private businesses and foundations, and through partnerships with state agencies, the NCCEE is a tremendous example of an effective public-private partnership. More information is available at www.nccee.org.