



# NCCEE by the Numbers 2018-2019

What does it take to help North Carolina students make wise, informed decisions that will affect the quality of their lives?

## 714 Confident Teachers Better Prepared to Teach Economics & Personal Finance

- **3623 Contact Hours with 714 teachers** who participated in economic and financial literacy professional development, reaching **107,100 students**
- **68% teach** in Title I schools\*
- **Nearly all (95%+)** say they are **better prepared to teach**, will take steps to **better manage their own finances**, and **99%** will use resources provided.

## 15000+ Students Using Technology and Competition to Grow Their Financial

- **14500 students reinforced personal finance, math and critical thinking skills** by participating in the Stock Market Game
- 70% are from Title I schools\*
- **5<sup>th</sup> – 7<sup>th</sup> grade students gained almost a full** year in math skills over peers who did not participate; 8<sup>th</sup>-10<sup>th</sup> grade students gained almost ½ year
- Students who reported using math a lot or some **increased their financial knowledge scores by up to 11 points**
- More than half (55%) report that their game experience will make them more careful with their money
- **800** students participate in Economics and Personal Finance Challenges

## 55 Public Officials Serving as Financial Literacy Champions for Students and Teachers

- **100% of the NC Congressional delegation** support schools in their districts through the Capitol Hill Challenge of the Stock Market Game
- 41 members of the NC General Assembly champion schools as part of the NC Capitol Challenge of the SMG
- **65% of students championed qualified as low-moderate income**

## Modeling the Way with Fiscal Responsibility and Big ROI

- **116,850 students served by NCCEE** at a cost of **~\$1.91** per child
  - 86% of NCCEE's 2018 expenditures supported programming; 14% for management expenses
  - 69% of students impacted are from low-to-moderate income\* households
- \* Refers to student populations in schools receiving Title I funding or that qualify as LMI populations according to census tract data and/or according to NC DPI data for % of students qualifying for free/reduced lunch

# At NCCEE we're doing what it takes. *Here's how:*

## Professional Development for Teachers

In 1970, the North Carolina Council on Economic Education (NCCEE) was founded with one goal in mind — to enhance and advance economic and financial education for K-12 educators and students of North Carolina. Today, our non-profit organization provides financial literacy courses, workshops and programs, as well as economic education training to hundreds of North Carolina teachers each year.

## Stock Market Game

The Stock Market Game™ (SMG) gives students the chance to invest a hypothetical \$100,000 in a real-time portfolio while they compete against their peers across the state. They think they're playing a game. You know they're utilizing technology to improve math scores and learn economic, financial, and business concepts all while building 21st century skills that will last a lifetime. Students may follow up the SMG experience by entering InvestWrite, a national essay competition which adds a language arts and critical thinking component to the SMG experience.

## Capitol Challenge

General Assembly Members “Championed” teams in their home districts providing an opportunity for them to connect with constituents and to see first-hand the real-world learning that is occurring. Students had an opportunity to connect with their representatives to see how government policies and budgets and the economy have a symbiotic relationship. 41 NC General Assembly members in the spring of 2019, representing both sides of the aisle, participated in the program. At the national level, 100% of Congress “championed” teams in their home districts.

## Engaging Volunteers

**162 volunteers** from business and industry donated **396 hours** of their time to lend their expertise to students in classrooms and in professional development sessions for teachers. From programs improving students' understanding of economics, personal finance and workforce readiness, to engaging with teachers to improve content their knowledge, our volunteers stepped up to deliver programs and judge competitions.