

**FOLLOW THE YELLOW BRICK ROAD TO JOBS, TRADE & WEALTH**

**AUGUST 2021**  
WESTERN CAROLINA UNIVERSITY AND CAMPBELL UNIVERSITY



**36**  
**TEACHERS**  
COMPLETED THE FULL DAY  
PROFESSIONAL DEVELOPMENT



**PROMOTING FINANCIAL EQUITY**

**78%**  
of Teachers serve in schools with low to moderate income populations.



**100%**  
OF TEACHERS WILL  
USE THE RESOURCES  
PROVIDED DURING  
THIS INSTITUTE

**100%**  
OF TEACHERS WOULD  
RECOMMEND THIS  
WORKSHOP TO A  
COLLEAGUE

**252**  
HOURS OF PD COMPLETED BY  
NC TEACHERS

**29**  
NC TEACHERS ATTENDED  
NCCEE PD FOR THE FIRST TIME



**5837**  
**NC STUDENTS WILL BE IMPACTED**  
**AS A RESULT OF THESE**  
**SPRING INSTITUTES**

**CONFIDENCE LEVEL AND PROFICIENCY TEACHING ECONOMICS AND PERSONAL FINANCE**



**100%**  
felt better  
prepared to teach  
Economics after  
the workshop

**94%**  
felt better  
prepared to teach  
Personal Finance  
after the workshop

**PERSONAL FINANCIAL IMPACT**



As a result of this Professional Development

- 86% of attendees plan to invest more for retirement or are already well invested
- 94% of attendees plan to pay down unsecured debt or did not have unsecured debt

**EDUCATOR FEEDBACK**

"I am willing to attend any new workshop you present. Thanks for everything."

"Thanks for all you do. It was a great workshop and I enjoyed it."

"YOU BOTH WERE AWESOME! REALLY, SUCH A FUN AND INFORMATIVE WORKSHOP!! THANK YOU BOTH AND SAFE TRAVELS!!!"

"Great presentation! Great site at Campbell!"

"I really enjoyed the program and found it very engaging - there were a lot of topics and I feel like we covered a broad spectrum of economics. I also think that it gave me a lot of good personal information and made me want to examine my own finances using some of these resources."

"I really enjoyed the class today and look forward to attending more classes in the future."

"Great job! We were blessed today. And Campbell did a great job too."

"This was a great workshop with great resources."

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