

## Successful EPF Workshop for Cross Creek Early College High School Students at The Lundy-Fetterman School of Business



We are delighted to share the success of a day-long Economics and Personal Finance (EPF) workshop hosted by Campbell Business School in partnership with the North Carolina Council on Economic Education (NCCEE).

This collaborative effort is part of the newly established Center for Financial Literacy and Economic Education (CFLEE) on our campus. The CFLEE was formed in affiliation with NCCEE and contributing to a national network of economic education centers affiliated with the Council for Economic Education.

The CFLEE, housed at the Lundy-Fetterman School of Business, aims to deliver impactful programs to K-12 schools and educators, working closely with the Campbell University School of Education and the College of Arts and Sciences. The Center is committed to engaging faculty, training students, collaborating with alumni, and partnering with local, state, and federal agencies to promote financial literacy and economic education in greater Harnett County and surrounding regions.



Dr. Kevin O'Mara, Dean of the School of Business expressed enthusiasm, stating, "The establishment of the Center fits very well with the mission and scope of our business school community. Not only are we strong advocates of free enterprise, but we also are firmly rooted in our desire to engage with our community."

As part of its mission, the CFLEE, in collaboration with Dr. Cheryl Ayres, has offered a series of 5-day "Economics for Educators" programs for K-12 teachers since 2017. Additionally, in partnership with NCCEE, the center conducts Professional Development (PD) workshops and 5-day Economics and Personal Finance (EPF) trainings, leading to certification in Buies Creek and Raleigh campuses.

The recent EPF workshop marked a significant milestone in our partnership with NCCEE. On Friday, November 17<sup>th</sup>. Faculty, student mentors, Truist Scholars, and alumni from Campbell Business School hosted a day-long workshop for high school students and teachers from Cross Creek Early College High School in Fayetteville.

The workshop included engaging sessions on personal finance, investment, a campus tour, and a panel discussion covering Economics, Banking, Insurance, and Investment areas. Students were able to ask questions and even win prizes throughout the day courtesy of Pearson Higher Education.

"We truly enjoyed our time at Campbell today and appreciate the hospitality you all showed. We look forward to planning this again for next semester." Said Natasha Sell, Economics and Personal Finance Teacher at Cross Creek Early College High School. "The entire trip was extremely educational, and our



seniors enjoyed the opportunity. We definitely have to thank Dr. Mostashari for really advocating for our visit and for possible future visits.”



"I was glad for the opportunity to showcase our faculty, students, and alumni to our college-bound Cross Creek visitors," said Campbell Business Associate Dean Dr. Shahriar Mostashari. "We encourage high school students to visit the campus and experience college up close and in person. In addition to enjoying the experience, students are often exposed to opportunities and areas of study that they were not previously familiar with."

We extend our gratitude to all participants for making this workshop a resounding success. The Center for Financial Literacy and Economic Education looks forward to continued collaboration and the opportunity to contribute to the education and empowerment of students in our community.