FOR IMMEDIATE RELEASE:

CONTACT:
Delores P. Ali
NC Department of Public Instruction
Email: delores.ali@dpi.nc.gov
Address: 6358 Mail Service Center
Raleigh, NC 27699-6358
Phone: (919) 807-3875
Fax: (919) 807-3899

Malinda Todd
NC REAL
Email: malinda@ncreal.org
Address: 3739 National Drive, Suite 100, Raleigh, NC 27612
Phone: 919-781-6833 ext. 126
Fax: 919-781-6527
Website: www.ncreal.org

Winners Announced for Fall State-wide High School Business Plan Competition

Raleigh, North Carolina, April 24, 2013—Four North Carolina high school students won highest honors in the state-wide Hop on the BUS! Business Plan competition. Students represented Eastern Alamance High School in Mebane, Starmount High School in Boonville, and Western Alamance High School in Elon. The students will be formally recognized for their accomplishments at the North Carolina Council for Economic Education’s award ceremony in May.

The Hop on the BUS! High School Business Plan competition is a state-wide competition open to all North Carolina High School students. Teams submitted full business plans, which were judged by small business experts from around the state. From these entries the top ten were chosen as semi-finalists. These semi-finalists were invited to create a video presentation of their business plan to be reviewed by another panel of judges. The scores from the written business plan and the video presentations were used to select the top three teams. The top three teams include:

- 1st Place- Team Name: Memories
  o Students: Rachel Stevens, 10th Grade
  o School: Starmount High School, Boonville
  o Teacher: Melanie Matthews

- 2nd Place- Team Name: Mandi’s Imprints
  o Students: Mandi Ballard, 12th Grade
School: Eastern Alamance High School, Mebane
Teacher: Stephen Smith

- 3rd Place- Team Name: Flour Power Bakery
  Students: Bayleigh Wallace and Mckenna White, both 10th Grade
  School: Western Alamance High School, Elon
  Teacher: Sarah Sparks

This is the seventh year of the competition. The competition is sponsored by the North Carolina Council for Economic Education, North Carolina Department of Public Instruction, North Carolina REAL Enterprise, and North Carolina Rural Center.

- END -