



EDUCATE.INSPIRE.CONNECT.

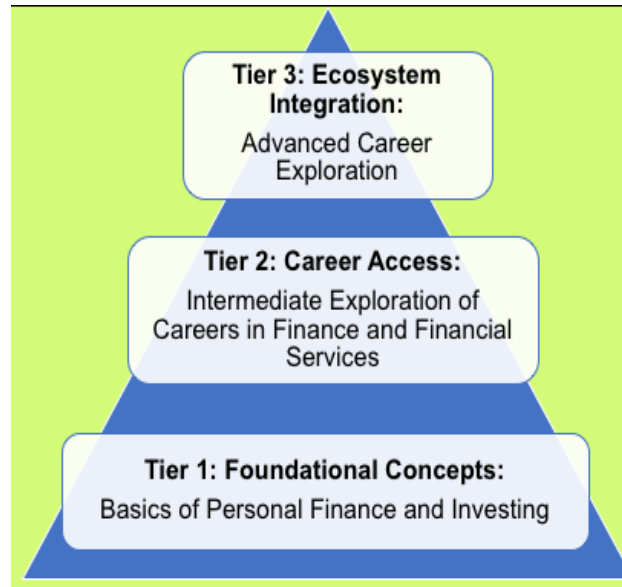
Our vision is to give all girls access to financial education, that allows them to make smart personal financial decisions, pursue professional financial careers and become active community participants.

THE FACTS

- **90%** of girls admit to the importance of financial literacy but only **12%** feel confident in making financial decisions
- **Two of every three** women feel they have little knowledge of financial products and services
- Women make up **50%** of the workforce but hold less than **17%** of senior level positions
- Only **12%** of CEOs of large US financial firms are women

OUR MODEL

Workshops
Role Model Exchange
Industry Trips



Investing in tomorrow's leaders



OUR IMPACT

Surveys show that girls participating in our workshops improve self-efficacy on matters of financial literacy by 200%.

"Walking into [the firm], I saw so many successful women in a male-dominated industry...meeting these women gave me tangible role models to look up to." - Rebecca, age 15

One post workshop survey showed an increase of 100% in financial literacy confidence.

"One of my favorite aspects of IIG is the power it gives to young women. I am still working towards becoming a successful woman who one day may be asked to speak in front of the next generation of IIG girls." -- Zoe, age 17

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