



### WE GIVE GIRLS FINANCIAL LITERACY AND MUCH MORE

Our uniquely accessible and engaging classroom workshops give high school girls crucial knowledge and skills: budgeting and personal finance, investing, college debt, taxes, insurance, and philanthropic giving. But we don't stop there.

### ROLE MODELS PROVIDE INSIGHTS AND INSPIRATION

During "Role Model Exchange Days," a panel of women from partner firms or individual volunteers with a background in finance come into the classroom to share their career experiences. The girls learn there are many options for many different personalities and skills in financial services.

### INDUSTRY TRIPS PRESENT THE POSSIBILITIES

Our experiential industry trips enable girls to meet—in person—women working in finance and financial services. Girls gain new knowledge, make valuable connections, and discover career path opportunities.

### PARTNER WITH US AND HELP GIRLS IN COUNTLESS WAYS

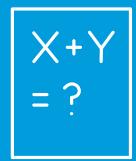
Whether you're a school or community organization, Invest in Girls offers a turnkey program that can dramatically improve the lives of girls and those around them. Find out how we can help your girls gain critical financial skills and even begin considering the financial industry for their career.

# HERE ARE THE FACTS



#### THE NEED IS REAL

A survey by the Girl Scouts of America shows that 90% of girls recognize that it's important for them to know how to manage money, but only 12% of them feel "very confident" making financial decisions.



#### THE AGE IS CRUCIAL

A study of 15-year-olds\* found that girls "lack self-confidence in their ability to solve mathematics and science problems," which strongly correlates with an inability to take financial control of their lives.



#### THE PROBLEM IS VAST

In addition to often lagging in personal finance skills, women are dramatically underrepresented in the financial services industry. They make up only 20% of boards and 16% of executive committees.



#### INVEST IN GIRLS WORKS

After participating in the Invest in Girls curriculum, survey results show that confidence in financial literacy topics rose by 220%.



#### WE'RE CHANGING LIVES

In total, across all regions, 70% of our girls are students of color, and 60% are low-income. Financial literacy and exposure to the financial industry can change girls' paths in profound ways.



#### WE GIVE GIRLS CRUCIAL SKILLS

After completing our curriculum, most girls report that they are "very confident" handling their own finances. Even after their first or second IIG course, they report feeling more capable of saving and managing money.

\*BY THE ORGANISATION FOR ECONOMIC COOPERATION AND DEVELOPMENT.