

NCCEE BY THE NUMBERS 2019-2020

What does it take to help North Carolina students make wise, informed decisions that will affect the quality of their lives?



1,005 CONFIDENT TEACHERS

- **1,005 teachers attended 12,626 hours** of professional development in economics and personal finance, and will impact **125,625 students** in a single year
- **65% teach** in Title 1 schools*
- **Nearly all (95%+)** say they are **better prepared to teach**, will take steps to **better manage their own finances**, and will use resources provided

13,649 STUDENTS COMPETE AND LEARN

- **13,232 students reinforced personal finance, math, and critical thinking skills** by participating in the Stock Market Game
 - 65% are from Title 1 schools*
 - **5th-7th grade students gained almost a full year** in math skills over peers who did not participate; 8th-10th grade students gained almost 1/2 year
 - Students who reported using math some or a lot **increased their financial knowledge scores by up to 11 points**
 - More than half (55%) report that their game experience will make them more careful with their money
- **417** students participated in Economics and Personal Finance Challenges

42 PUBLIC OFFICIALS ENGAGED

- 100% of the Congressional delegates supported schools in their districts through the Capitol Hill Challenge of the Stock Market Game
- 28 members of the NC General Assembly championed schools as part of the NC Capitol Challenge of the Stock Market Game
- 65% of students championed qualified as low-moderate income*

MODELING THE WAY

- **139,274 students** served by NCCEE at a cost of **\$1.29 per child**
- 82% of NCCEE's 2019 expenditures supported programs; 18% for management expenses
- **65% of students** impacted are from low-moderate income* households

AT NCCEE WE'RE DOING WHAT IT TAKES. HERE'S HOW:



PROFESSIONAL DEVELOPMENT FOR TEACHERS

In 1970, the North Carolina Council on Economic Education (NCCEE) was founded with one goal in mind — to enhance and advance economic and financial education for K-12 educators and students of North Carolina. Today, our non-profit organization provides financial literacy courses, workshops and programs, as well as economic education training to hundreds of North Carolina teachers each year impacting more than 100,000 students annually.

STOCK MARKET GAME

The Stock Market Game™ (SMG) gives students the chance to invest a hypothetical \$100,000 in a real-time portfolio while they compete against their peers across the state. They think they're playing a game. You know they're utilizing technology to improve math scores and learn economic, financial, and business concepts all while building 21st century skills that will last a lifetime. Students may follow up the SMG experience by entering InvestWrite, a national essay competition which adds a language arts and critical thinking component to the SMG experience.

NC CAPITOL CHALLENGE

General Assembly members “championed” teams in their home districts providing an opportunity for them to connect with constituents and to see first-hand the real-world learning that is occurring. Students had an opportunity to connect with their representatives to see how government policies and budgets and the economy have a symbiotic relationship. 28 NC General Assembly members in the spring of 2020, representing both sides of the aisle, participated in the program. At the national level, 100% of Congress “championed” teams in their home districts.

ENGAGING VOLUNTEERS

117 volunteers from business and industry donated **225 hours** of their time to lend their expertise to **3,237 students** in classrooms and in professional development sessions for teachers, and after school events with parents. From programs like **Invest In Girls** improving students' understanding of economics, personal finance and workforce readiness, to engaging with teachers to improve their content knowledge, our volunteers stepped up to deliver programs and judge competitions.

** Refers to student populations in schools receiving Title 1 funding or that qualify as LMI populations according to census tract data and/or according to National Center for Education Statistics for % of students qualifying for free/reduced lunch*