TIAA-CREF Hosts Awards Banquet to Honor Students Demonstrating Excellence

As a NCCEE sponsor, the firm provides financial education and games to North Carolina students.

June 10, 2015 - Last month, TIAA-CREF hosted an awards banquet for the North Carolina Council on Economic Education (NCCEE) at our Charlotte main campus. Teachers and students from across the state were joined by parents, N.C. general assembly members and N.C. State Treasurer Janet Cowell to honor students that demonstrate excellence in one or more NCCEE-sponsored academic competitions. Over 20,000 students compete in these competitions, one of which is the Stock Market Game™ (SMG), which TIAA-CREF supported in the 2014-2015 school year. The awards banquet rewards and honors students’ accomplishments and academic success while in the presence of their teachers and parents.

The NCCEE’s mission is to enhance and advance economic and financial education for educators and students in North Carolina. Along with program partners and supporters – including the N.C. State Treasurer – NCCEE offers various opportunities for students across North Carolina. The NC State Treasurers office – a TIAA-CREF client with $5.4M in assets under management – sponsors the NC 403b and is a NCCEE advocate, which influenced TIAA-CREF to join the cause by sponsoring the group and providing financial education and games to middle school students across the state.

Sandy Wheat, NCCEE Executive Director, said, “TIAA-CREF is a remarkable partner in furthering NCCEE’s vision and mission, particularly in helping sponsor the SMG as well as hosting the awards banquet.”

Other NCCEE competitions include the Personal Finance, Economics Challenge; Hop on the Bus Competition; County Marketing Contest; Calendar Poster Contest; InvestWrite, and the NC Capitol Challenge.

Faculty and students from Ferguson-Easley Elementary School

InvestWrite State Winner James Lee and Bruce Nofsinger, NCCEE Board Member

Jim Simone, TIAA-CREF Senior Advisor, Relationship Manager