

NCCEE BY THE NUMBERS 2020-2021

What does it take to help North Carolina students make wise, informed decisions that will affect the quality of their lives?



1,426 CONFIDENT TEACHERS

- **1,426 teachers** attended more than **15,000 hours** of professional development in economics and personal finance, and will impact **213,900 students** in a single year
- **65% teach** in Title 1 schools*
- **Nearly all (95%+)** say they are **better prepared to teach economics, personal finance and entrepreneurship**, and **will utilize the resources provided**.
- **95%+** will take steps to save more for retirement and pay down unsecured debt.

6,430 STUDENTS COMPETE AND LEARN

- **6,050 students** reinforced **personal finance, math, and critical thinking skills** by participating in the Stock Market Game even during the pandemic.
 - 65% are from Title 1 schools*
 - **5th-7th grade students gained almost a full year** in math skills over peers who did not participate; 8th-10th grade students gained almost 1/2 year
 - Students who reported using math some or a lot **increased their financial knowledge scores by up to 11 points**
 - More than half (55%) report that their game experience will make them more careful with their money
- **380** students participated in Economics and Personal Finance Challenges

40 PUBLIC OFFICIALS ENGAGED

- 100% of the Congressional delegates supported schools in their districts through the Capitol Hill Challenge of the Stock Market Game
- 26 members of the NC General Assembly championed schools as part of the NC Capitol Challenge of the Stock Market Game
- 65% of students championed qualified as low-moderate income*

MODELING THE WAY

- **220,330 students** served by NCCEE at a cost of **\$1.90 per child**
- 91% of NCCEE's 2020 expenditures supported programs; 9% for management expenses
- **65% of students** impacted are from low-moderate income* households

AT NCCEE WE'RE DOING WHAT IT TAKES. HERE'S HOW:



PROFESSIONAL DEVELOPMENT FOR TEACHERS

In 1970, the North Carolina Council on Economic Education (NCCEE) was founded with one goal in mind — to enhance and advance economic and financial education for K-12 educators and students of North Carolina. Today, our non-profit organization provides financial literacy courses, workshops and programs, as well as economic education training to hundreds of North Carolina teachers each year impacting more than 150,000 students annually.

STOCK MARKET GAME

The Stock Market Game™ (SMG) gives students the chance to invest a hypothetical \$100,000 in a real-time portfolio while they compete against their peers across the state. They think they're playing a game. You know they're utilizing technology to improve math scores and learn economic, financial, and business concepts all while building 21st century skills that will last a lifetime. Students may follow up the SMG experience by entering InvestWrite, a national essay competition which adds a language arts and critical thinking component to the SMG experience.

NC CAPITOL CHALLENGE

General Assembly members “championed” teams in their home districts providing an opportunity for them to connect with constituents and to see first-hand the real-world learning that is occurring. Students had an opportunity to connect with their representatives to see how government policies and budgets and the economy have a symbiotic relationship. 26 NC General Assembly members in the spring of 2021, representing both sides of the aisle, participated in the program. At the national level, 100% of Congress “championed” teams in their home districts.

ENGAGING VOLUNTEERS

150 volunteers from business and industry donated **more than 300 hours** of their time to lend their expertise in classrooms, professional development sessions for teachers, after school events with parents and students, and one-on-one sessions for teachers. From **Invest In Girls** improving students' understanding of economics, personal finance and workforce readiness, to engaging with teachers to improve their content knowledge, our volunteers stepped up to deliver programs and judge competitions.

** Refers to student populations in schools receiving Title 1 funding or that qualify as LMI populations according to census tract data and/or according to National Center for Education Statistics for % of students qualifying for free/reduced lunch*